

TYLER CROSSNO

MULTIMEDIA DESIGNER

TYLERCROSSNO.COM

TYLERKCROSSNO@ME.COM

SKILLS

Software

Adobe After Effects
Adobe Illustrator
Adobe Premier
Adobe Photoshop
Adobe Lightroom
Adobe InDesign
Adobe XD
Adobe Bridge
Sketch
Cinema 4D
Maya
Stencyl
Xcode
MS Powerpoint
MS Word
Mac OS
Windows OS
Linux OS

Hardware

Canon DSLR Cameras
Sony HDR Cameras
Green Screen / Studio Lighting



An Eternal Optimist

I see every experience as an opportunity for personal growth. Always looking for new challenges that allow me to expand my perspective and evolve as both a person, and a designer. Learning is my life mission, and i've got a long way to go!

EXPERIENCE

JAN 2020
PRESENT

Revel Energy | Irvine **Creative Production Assistant**

As marketing media producer, I created video, graphic and web content to help generate leads, convert clients to customers and maintain their sterling reputation as a top commercial solar retailer. I learned how to use a drone to capture their vast projects and grew my SEO skills to help more see their work.

NOV 2019
DEC 2019

Common Thread Collective | Santa Ana **Multimedia Designer**

While working with the fast-paced advertising firm I generated the creative content provided to the client I worked with CTC's various teams to design content for their clients on different social media outlets.

APR 2015
AUG 2019

Orange County Water District | Fountain Valley **Multimedia Graphic Designer**

My duties included everything media-related. Laying out fact sheets, flyers, brochures, signage and presentations. Acted as a one-man production team, producing videos starting from script-writing, to filming, to editing. Photographed and shot video at many public meetings and community events.

DEC 2012
APR 2015

Art Institute of Orange County | Santa Ana **Academic Affairs Front Desk Clerk**

Served as a student ambassador, helping students line up their ambitions with the offered classes and organizing meetings with their counselors.

EDUCATION

JUL 2012
JUN 2016

Art Institute of Orange County | Santa Ana **B.S. Visual Effects & Motion Graphics**